

Global Root Health Network on LinkedIn®

European
Root Health
Forum
2015

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Purpose

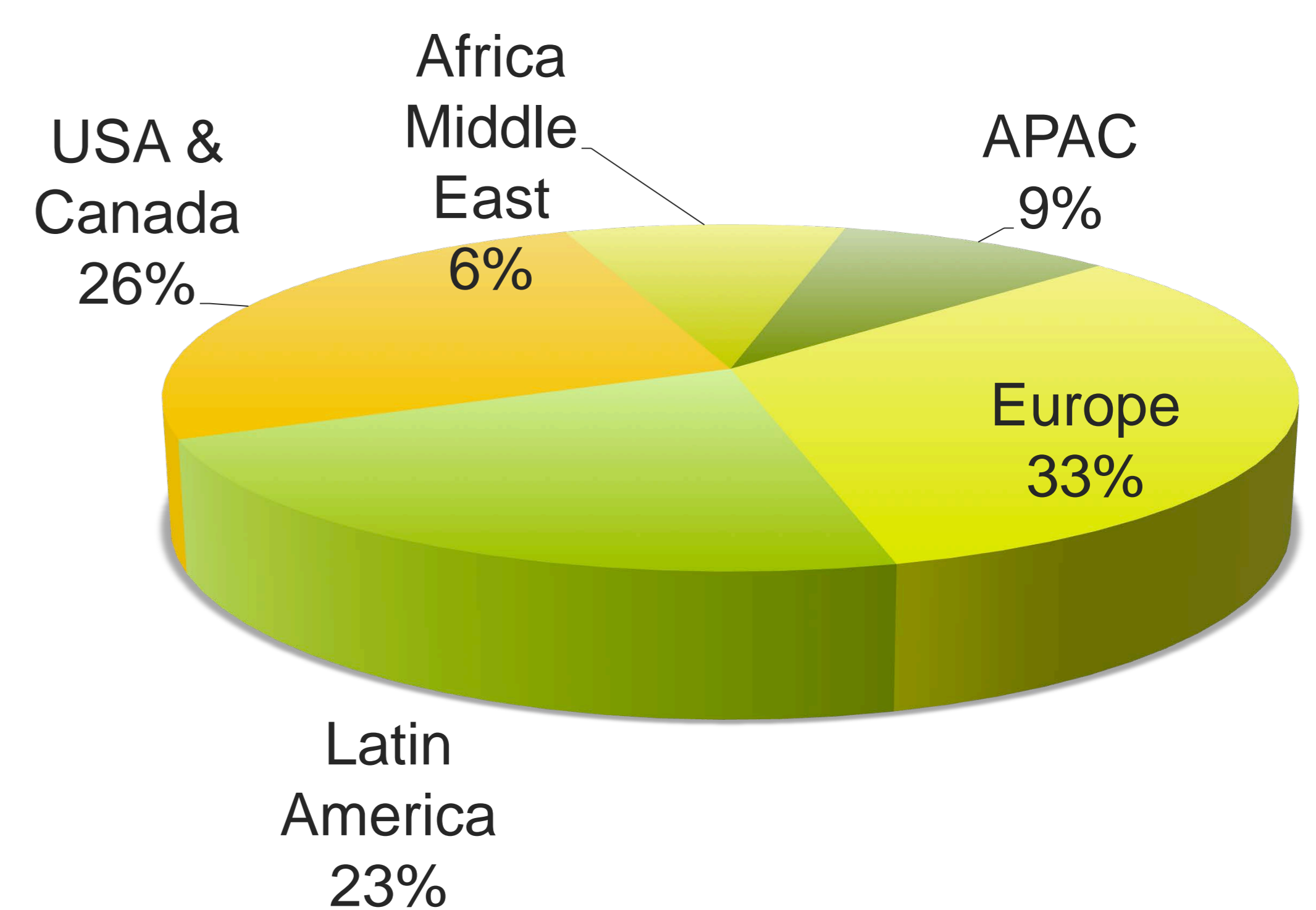
The Global Root Health Network (GRHN) was initiated after the first Global Root Health Forum hosted by Syngenta in 2011 (Florida, US).

The idea was to create and maintain a **network of global experts on Root Health from private, public and nonprofit institutions.**

It enables participants to keep connected and exchange information about the latest research that links healthy roots with plant performance and crop yield.

Statistics

- 736 Members from 57 countries
- 41% Syngenta employees, 59% external experts
- 60% Research & Development, 25% Marketing & Sales, 15% Others



Why participate?

- Stay connected with colleagues globally
- Keep updated and exchange information about current research on Root Health
- Increase your own professional network, broadly, through LinkedIn

Activity:

- 73 posts with 92 comments and 35 likes
- 50% of posts by the network community manager (myself) and 50% by others

Member ranking of desired content (in order of importance, via our online query)

- Sharing of the latest results (e.g. prevalence of *Rhizoctonia* in the different regions)
- Links to articles of interest for Root Health
- New technology reports
- Interviews with experts from the different regions for their views on Root Health
- Discussions to collect global knowledge (e.g. on available identification tools)
- Announcements of conferences related to root health topics

For questions you post, we make sure you get an answer from an expert on the topic

In the end, you decide if this is a useful tool by using it!
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